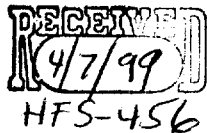


CONCEPTS IN CONFIDENCE

8880 '99 APR 20 P2:03

1797-32 Veterans Highway
Islandia, New York 11722
Phone (516) 234-5400
Fax (516) 234-4703

March 29, 1999



FDA
Office Of Food Labelling (HFS-150)
200 C Street SW
Washington DC 20204

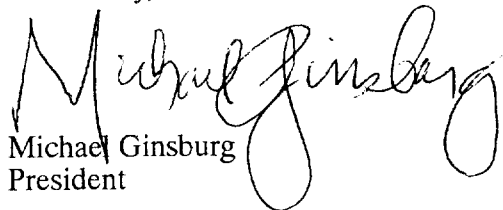
To Whom It May Concern:

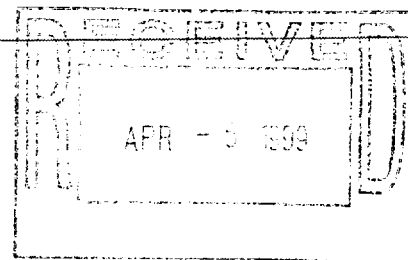
This letter is notification to you that our company has just redone a supplement label to meet the new FDA requirements. The label is for the product "Magic Cleanse". On this label we make two Structure Function claims which are as follows:

- 1.* A Natural Colon Cleanser
- 2.*MAGIC CLEANSE Provides a complete balance of botanical components which encourages regularity and cleansing of the intestinal tract. Enzyme activation of the herbal ingredients assures quality and value.

We believe that we are in compliance with regulations. If there is a need to contact us please use the above address information.

Yours truly,


Michael Ginsburg
President



97S-0162

LET3431